

Creating a SLED Board of Leaders

❄️ Should I create a Board of Leaders?

A Board of Leaders is ideal for...

- Seasoned Advisors who want to provide students with more rigor or freedom
- Schools with large SLED groups that need centralized student leadership
- SLED chapters whose students are particularly independent, entrepreneurial, and passionate about leading

If you are a brand-new Advisor, we recommend tackling the duties of the Board of Leaders as a class. The Advisor resource titled *Operating Your SLED Chapter* explains how.

❄️ Forming a Board of Leaders

Selecting a Board of Leaders can be done several ways; an election with speeches and voting, an application or interview process, or appointment by the teacher.

❄️ Board of Leaders Roles for Students

President

The President serves all SLED chapter members by providing visionary leadership. They collaborate with other Board of Leaders members, and drive the direction of a SLED chapter.

Their specific responsibilities include:

- Ensure that new activities the SLED chapter begins are aligned with its mission statement
- Ensure the SLED chapter is making progress towards its goals
- Preside over chapter meetings
- Be a spokesperson for principals, teachers, and students about SLED
- Communicate with the chapter's national Trail Guide, and its teacher Advisor

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Board of Leaders Roles for Students (Continued)

Vice President of Marketing

The Vice President of Marketing drives awareness of SLED events and projects in the school, district, and community. They are responsible for promoting SLED in every way. Their specific responsibilities include:

- Record videos, take pictures, and collect sound recordings of SLED chapter activities for use in the National Competition video submission
- Create a video for the National Competition, when the time comes
- Promote chapter activities to the school via videos, pictures, posters, flyers, social media, or other methods
- Create materials communicating SLED event times and dates

Vice President of Growth

The Vice President of Growth develops future sustainability and growth of their SLED chapter by building relations internally and externally. They focus on growing the SLED chapter so that it continues year after year. Their specific responsibilities include:

- Lead efforts to maintain or finish last year's projects
- Lead student recruitment projects, like creating recruitment videos or posters
- Survey and interview SLED chapter members to gather input about how to improve the program

Vice President of Culture

The Vice President of Culture helps the SLED chapter stay focussed and motivated. Their role is to energize the chapter and boost morale. Their specific responsibilities include:

- Recognize specific SLED students who are doing great things for the chapter
- Create ways to celebrate successful project completions
- Identify and provide resources to motivate the chapter, such as guest speakers, TED talks, etc. that encourage personal and professional growth

Vice President of Project Development

The Vice President of Project Development helps the SLED chapter's project teams make progress. They also ensure the portal is used with fidelity to record and track chapter impact. Their specific responsibilities include:

- Hold meetings with project teams to check in on progress, and maintain consistent momentum of current and upcoming projects
 - Report to the President and Advisor with any updates or concerns
 - Work with the Advisor to make sure all student work is recorded in the SLED portal
 - Monitor badges, points, and rank requirements; encourage the chapter to rank up
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