

Recruiting Students

The Ideal SLED Student

Who is the ideal SLED student? Shy or outgoing students, artists, musicians, athletics all stars, or students who might be struggling academically can succeed in SLED! Any students who want to make a change in their school are ideal! SLED is a great opportunity for students who might not traditionally be viewed as a leader to excel. Chapters that encompass a diverse group of student interests and talents are the most effective ones. So, who is the ideal SLED student? It could be anyone. Every student has hidden potential waiting to be unlocked by an opportunity like SLED.

SLED Chapter Size

Between 12 to 30 students are necessary to create high-impact projects at your school.

Recruitment Methods

When it comes to recruiting students, it is essential they understand what SLED is and how they will collaborate with others to make an impact. By following a recruitment process, you will be able to create a cohesive group that promotes student voice, fosters community, builds student confidence and power, and encourages a positive school culture.

Application Process

You can create an application process for students to apply. It can be a simple questionnaire asking for the student's name, why they want to join SLED, and what interests them about the program. Some schools even have an interview process.

School Announcements

Drum up students with school announcements! Pitch SLED on the school-wide intercom and/or on any school-wide email distribution lists.

Interest Parties

Host casual gatherings during lunch or at the start of the day with some free food and pitch why students should attend. Giveaways always drive attendance!

Class Pitches

Pitch SLED in the first two minutes of class through a video, SLED student, or (for new Chapters) the SLED advisor.

Hallway Marketing

Acquire a hallway bulletin board and/or print SLED flyers to share the benefits of joining SLED. Connect with your Trail Guide for SLED flyers.

Partnerships

Consider teaming up with existing business, leadership, or entrepreneurship courses to create one program leveraging SLED's resources.

